



# LAUNDRY LAB

AGENCY



# 01 Who are we?

## WHO ARE WE?

- Agency founded in 2016 after 9 years of retail and wholesale experience
- Known for bringing brands on the map like Samsoe Samsoe and Just Female before our start-up
- We strive for the best possible customer relations based on a long term vision
- Good eye for upcoming labels and trends (focus on sustainable yet fashionable labels towards the future)
- We bring high quality goods with an affordable approach
- Personal guidance for new- and existing retailers aiming to bring ideas to life

*“Belgian stores are in demand of high quality standards in all areas these days as the competition of online/offline and big chain stores is very high.*

*The consumer wants a strong price vs quality and is looking for that “wanted” feeling they have with Hero Brands such as Samsoe Samsoe, Second Female, American Vintage, etc..*

*As trends come & go very fast, boutiques and consumers are more likely to buy trend pieces in a minimalistic way so they have more pleasure of their garments on a long term basis and are able to combine them with their own style.*

*More stores tend to become aware of sustainability and want to introduce this slowly in their brand portfolio. (mixing vintage- with new items is a must these days)*





## 02 Brandlist

# LAUNDRY LAB COLLECTION

ORIGIN: Antwerp

ABOUT: Inspired by travels around the globe, all our garments have been designed to be worn in the most effortless way, while still looking fresh and classy. Our organized make-up and toilet bags have been created to get in touch with your inner Marie Kondo and the need to simplify daily habits like doing your make-up without having to search for that pencil or liner due to the use of our inside pockets.

COLLECTIONS: 2 / year

MARK UP: 2.7

PRICE RANGE: 49 - 169EUR retail

MOQ: 1500 EUR / 6 pcs per style

RE-ORDERS: b2b excel file / min. 4 pcs

[www.laundrylabagency.com](http://www.laundrylabagency.com)



# AMT STUDIO

**ORIGIN:** Barcelona

**ABOUT:** Making it slow, to make it last. Amt believes in ethical, responsible and local fashion. For this reason, all their products are made locally using EU suppliers to guarantee good work conditions and quality. Every collection is made from natural- and recycled high quality fabrics.

**COLLECTIONS:** 2 / year

**MARK UP:** 2.7

**PRICE RANGE:** 59 - 229 EUR retail

**MOQ:** 2000 EUR / free size range from XS - L

**RE-ORDERS:** b2b excel file

<https://www.amt-studio.com>





# UNTOLD STORIES

**ORIGIN:** OSLO / NORWAY

**ABOUT:** Built around true friendship and story telling, this Scandinavian brand brings effortless collections with a feminine and Scandi-cool vibe. All garments are produced in Europe with an eye for sustainability and long term vision towards a clean and eco-friendly production.

**COLLECTIONS:** 4 / year

**MARK UP:** 3.0 + 60 days payment term

**PRICE RANGE:** 59 - 169 EUR retail

**MOQ:** 2500 EUR / free size range from XS - XL

**RE-ORDERS:** b2b platform

<http://www.untoldstories.no>



# DESIGNERS SOCIETY

**ORIGIN:** Barcelona

**ABOUT:** Famous for their timeless and contemporary designs with an eye for detail and quality. Designers Society is a mix between romantic and minimalistic styles. They bring minimalism to a new level by combining soft color palettes with natural fabrics. Every collection is based on an easy day to day look with a twist.

**COLLECTIONS:** 2 / year

**MARK UP:** 2.7 -2.8

**PRICE RANGE:** 49 - 149 EUR retail

**MOQ:** 2500 EUR / free size range from XS - L

**RE-ORDERS:** Easy b2b platform

<http://www.designerssociety.es>





# MUS BOM BON

**ORIGIN:** Barcelona

**ABOUT:** 100% sustainable & recyclable collections produced in Spain. Mus Bom Bon has an effortless, minimalistic yet sophisticated approach on their every day garments with an eye for detail in every piece of the collection. A true love for our planet and timeless pieces is what this beautiful collection stands for.

**COLLECTIONS:** 2 / year + 2 capsule collections

**MARK UP:** 2.7

**PRICE RANGE:** 39 - 99 EUR retail

**MOQ:** 20 styles / free size range from XS - L

**RE-ORDERS:** b2b platform online

<https://musbombon.com>



# ANNA + NINA

ORIGIN: Amsterdam

ABOUT: A+N brings a one of a kind jewelry and lifestyle brand inspired by travels across the globe. You can't go to Amsterdam without visiting one of their famous boutiques that inspires every single soul. Their collections are made in India , Bali and Bangkok which are their go-to destinations for inspiring trips. The jewelry line is divided in sterling silver with 2micron gold plating and 14K vintage inspired collections. The home collection includes 2 drops a year filled with decorative essentials such as chandeliers, glasses and much more.

COLLECTIONS: 2 / year

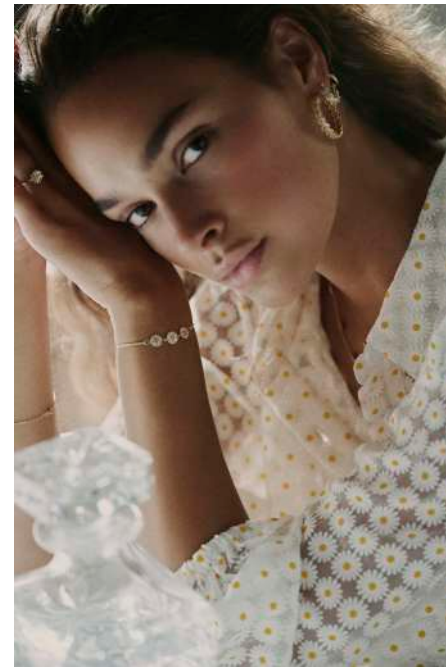
PRICE RANGE: 19 - 79 EUR retail

MARK UP: 2.5

MOQ: 1000 EUR jewelry / home collection 1000 EUR

RE-ORDERS: Monthly re-order dates / Monthly deadlines

<https://www.anna-nina.nl/en>



# TET.SWIM - LOUNGEWEAR

**ORIGIN:** Amsterdam / Bali

**ABOUT:** Created with love for our planet and the ocean. Tet. brings sustainable swimwear and loungewear to a new level. All their swimwear is made from plastic waste that litters the sea. Most of their gorgeous bikini's and swimsuits are reversible to bring an even more ecologic way of hitting the beach in style. Their loungewear is made from the softest organic cotton and bamboo. Save the ocean, wear TET.

**COLLECTIONS:** 2 / year

**MARK UP:** 2.5

**PRICE RANGE:** 49 - 129 EUR retail

**MOQ:** 1000EUR / free size range from XS - XL

**RE-ORDERS:** b2b excel file / 6pcs min.





# TIMI OF SWEDEN

**ORIGIN:** Sweden

**ABOUT:** From Sweden with love, this gift-label brings jewelry, postcards and stationary in a minimal yet funky way. The owner's origin are laid in Manilla where the jewelry is made. Not only does TIMI bring happy vibes to our retailers, they also leave a positive impact on the world by giving their employees an educational program to support their children's future. Next to that, all paper products are made using eco-friendly technology that saves plenty of water! What's not to love about this label?

**COLLECTIONS:** 2 / year

**MARK UP:** 3.0

**PRICE RANGE:** 1,50 - 24 EUR retail

**MOQ:** 250 EUR / Jewelry is packed per 6 - Stationary per 12

**RE-ORDERS:** Easy b2b platform / Stock service all year round / delivery within 10 days / Free delivery from 500 EUR

<https://www.timi.se>





## 03 Laundry Lab Facts & Numbers

## LAUNDRY LAB AGENCY FACTS

- Counting over 160 customers and key accounts such as trusted partners: Juttu, Shop Lily, Monar Antwerp , Vrou , Mama is Cool, ...
- Long term bond with existing customers
- High level of customer service (quick response & follow up)
- Separate focus & strategy per brand (2 main seasons on fashion brands + all year stock service in jewelry & accessories)
- Strong partnership with brands when it comes to communication, future strategy and current market needs
- Easy going yet professional and human approach
- Open showroom space of 190sq.m located in the heart of Antwerp city







## 04 Get in touch

# GET IN TOUCH

## SHOWROOM

Verschansingstraat 40, 2000 Antwerpen

## MAIL

[info@laundrylabagency.com](mailto:info@laundrylabagency.com)

## PHONE

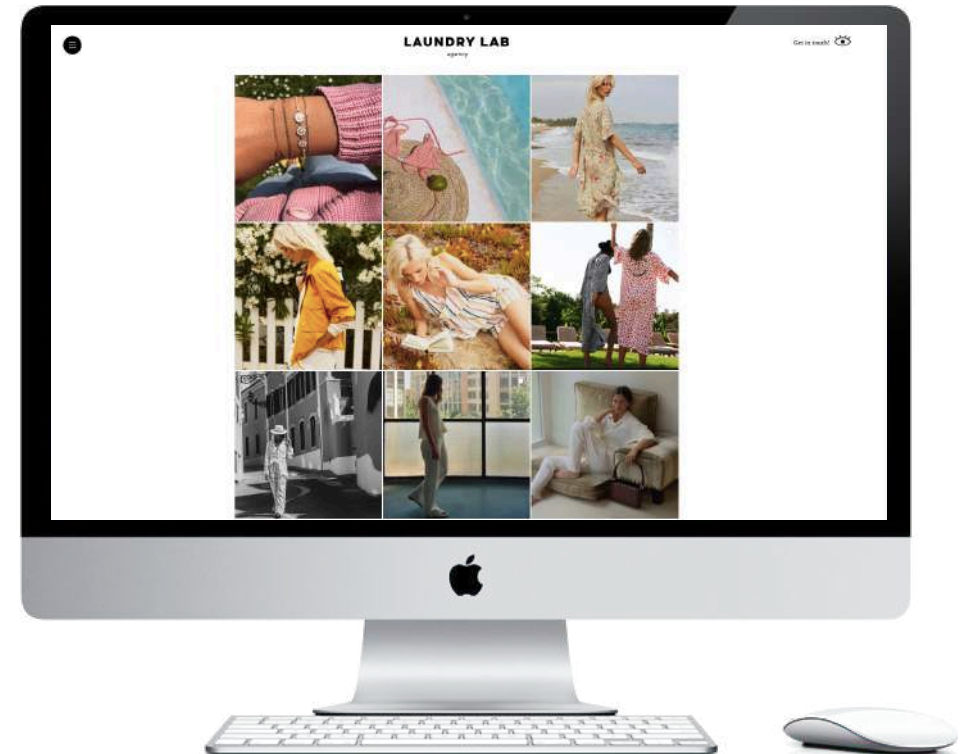
+32 498 53 41 88

## INSTAGRAM

[@laundrylabagency](https://www.instagram.com/laundrylabagency)

## WEBSITE

[www.laundrylabagency.com](http://www.laundrylabagency.com)



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